



McNeil Consumer Healthcare, 7050 Camp Hill Road, Fort Washington, PA 19034

IMPORTANT - VOLUNTARY PRODUCT WITHDRAWAL

October 10, 2007

Dear Customer Warehouse:

McNeil Consumer Healthcare is voluntarily withdrawing the following products

| <u>Product Code</u> | <u>Product</u> |
|----------------------------|---|
| 39315-9 | Concentrated Tylenol® Infants' Drops Plus Cold |
| 39215-2 | Concentrated Tylenol® Infants' Drops Plus Cold & Cough |
| 74471-5 | Concentrated Tylenol® Infants' Drops Plus Cold & Cough Club Tray |
| 75278-2 | PediaCare® Infant Dropper Long-Acting Cough |
| 60036-6 | PediaCare® Infant Dropper Decongestant |
| 71401-5 | PediaCare® Infant Dropper Decongestant (containing pseudoephedrine) |
| 60034-2 | PediaCare® Infant Dropper Decongestant & Cough |
| 71501-2 | PediaCare® Infant Dropper Decongestant & Cough (containing pseudoephedrine) |

We believe the decision to voluntarily withdraw these products may help reduce instances of misuse leading to overdose in children under two years of age.

Please return ALL warehouse and retail quantities of the above products. No product other than the ones specified should be returned. The PediaCare® product has the Pfizer Consumer Healthcare label and was acquired by McNeil Consumer Healthcare Division of MCNEIL-PPC, Inc. as part of the recent acquisition of the Pfizer Consumer Healthcare business (acquisition date 12/20/06).

Action Requested:

1. Identify all warehouse inventory of above products and return immediately as per the attached instructions.
2. Communicate this product removal to your retail outlet that received these products and request they return **ALL** identified products to your warehouse. Please place all inventory and returns of these products into quarantine in your warehouse until returned to Stericycle.
3. Once you have all retail returns, send back immediately per enclosed instructions.
4. Please complete the enclosed post card and return as soon as possible.

We appreciate your cooperation in helping us successfully execute this voluntary product withdrawal. If you have any questions related to the product, please contact your Johnson & Johnson Sales and Logistics Company representative or 1-800-541-6430. If you have any questions related to the return of the product contact Stericycle at 1-800-NOTIFY1 (1-800-668-4391).

McNeil Consumer Healthcare Division of MCNEIL-PPC, Inc.